

World Compassion Fellowship Uganda 2014 Business Seminar

Completed Project Report



Project: Uganda 2014 Business Seminar

Project Type: Business Seminars (Development)

Completion Date: 6/14/14

Project Cost: Budget called for \$4,400. Actual cost was \$4,400. However, there was variance from the original budget to the actuals.

Meeting space cost slightly less and we removed the translator and transportation costs in order to accommodate a marked increase in the participant food budget.

Summary: Uganda's economy is one of the poorest in the world and it is ranked 174th out of 195 countries as measured by GDP per capita according to CIA World Facts. However, the country has great potential with its significant natural resources and strategic location in Africa. Its greatest potential is in its people, but they lack opportunity, jobs and training.

One goal of these Seminars is to bring volunteer business professionals (who paid their own travel expenses) to help train Ugandan Nationals to conduct business for themselves.

WCF has developed business training materials that we have adapted for Uganda since we first began our business seminars in 2012.

The sessions were a big success with 250 people total attending both the Masaka and Kampala seminars. We heard stories from previous attendees telling us that their businesses grew by following our previous advice. This year, we were able to teach on topics such as Ethics, Business Plans, Budgets/Finance, Micro banking, Partnerships,

Marketing, Customer Service, Employee Care and Effective Management. Overall, we had very positive feedback.

Some of the businesses we encountered included: schools, tax consultants, network marketing, fashion & arts, jewelry making, pharmacies, 'piggery', farming, cell phone repair and accessory shops and import/export businesses.

Photos Attached:



Figure 1: Masaka Seminar



Figure 2: Kampala Seminar